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“Liking” and “wanting” linked to Reward Deficiency Syndrome (RDS): Hypothesizing differential responsiveness in brain reward circuitry. Current Pharmaceutical Design

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[8]. A bio-psycho-social model of etiology holds very well for addiction. According to Conner *et al.* [9], addiction appears to correlate with a hypodopaminergic dysfunctional state within the reward circuitry of the brain, producing an addiction-prone personality.

Neuroimaging studies in humans add credence to this hypothesis. Credible evidence also implicates serotonergic, opioid, endocannabinoid, GABAergic, and glutamatergic mechanisms in addiction as denoted in the brain reward cascade hypothesis [10]. Critically, drug addiction progresses from occasional recreational use to impulsive use, to habitual compulsive use. This correlates with a progression from reward-driven to habit-driven drug-seeking behavior. This behavioral progression correlates with a neuroanatomical progression from ventral striatal/NAc to dorsal striatal control over drug-seeking behavior. The three classical sets of craving and relapse triggers are reexposure to addictive drugs, stress, and reexposure to environmental cues (people, places, and things) previously associated with drug-taking behavior. Drug-triggered relapse involves the NAc and the neurotransmitter DA, especially supersensitivity of DA receptors [11]. Stress-triggered relapse involves (a) the central nucleus of the amygdala, the bed nucleus of the stria terminalis, and the neurotransmitter corticotrophin-releasing factor, and (b) the lateral tegmental noradrenergic nuclei of the brain stem and the neurotransmitter norepinephrine. Cue-triggered relapse involves the basolateral nucleus of the amygdala, the hippocampus, and the neurotransmitter glutamate.

RDS and Overeating. Stice *et al.* [12-15] and others [16-19] found a substantial difference between dorsal striatal activation to receipt of palatable food and anticipated receipt of palatable food. Indeed, blunted response of the mesocorticolimbic system to receipt of chocolate milkshake predicted future weight gain [12,13], while elevated response of these same regions to a cue signaling impending receipt of milkshake (anticipation) also predicted future weight gain [13]. This observed difference is an example of the separation between hedonic "liking" and non-pleasurable motivational "wanting" that Berridge *et al.* [1,21-23] postulated

Interestingly, brain regions within the reward circuitry respond differentially in obese compared to lean probands, suggesting potential mechanisms for weight gain in humans [12]. Ng *et al.* [15] found that obese relative to lean women showed greater activation in somatosensory (Rolandic operculum), gustatory (frontal operculum), and reward valuation regions (amygdala, ventromedial prefrontal cortex) in response to intake and anticipated intake of milkshake versus tasteless solution, with little evidence of altered striatal activation. Obese relative to lean women also showed greater activation in the Rolandic operculum, frontal operculum, and ventromedial prefrontal cortex in response to isocaloric milkshakes labeled regular versus low fat. The authors suggested that hyper-responsivity of somatosensory, gustatory, and reward valuation brain loci may be related to overeating and that top-down processing influence reward encoding, which could further contribute to weight gain. The same investigators published convincing evidence that similar patterns of neural activation are implicated in addictive-like eating behavior and substance dependence: elevated activation in reward circuitry (dorsolateral prefrontal cortex and caudate) in response to food cues and reduced activation of inhibitory regions (lateral orbitofrontal cortex) in response to food intake [14].

Berridge [20] pointed out that brain reward systems mediate both motivational wanting and hedonic liking for food and drug rewards. In a recent article regarding brain mechanisms of hedonic liking, he and associates found cubic-millimeter hedonic hotspots in NAc and ventral pallidum for opioid amplification of sensory pleasure. The investigators also considered brain "wanting" or incentive salience systems [21,22] important to appetite, such as mesolimbic DA systems and opioid motivation circuits that extend beyond the hedonic hotspots. They considered potential ways in which wanting and liking might relate to overeating, suggesting that

hedonic liking may have a different substrate than motivational non-hedonic wanting.

Peciña *et al.* [23], using a genetic mutant approach examined the consequences of elevated synaptic DA on: (a) spontaneous food and water intake, (b) incentive motivation and learning to obtain a palatable sweet reward in a runway task, and (c) affective liking reactions elicited by the taste of sucrose. A DA-transporter knock-down mutation that preserves only 10% of normal DA transporter, and therefore causes mutant mice to have 70% elevated levels of synaptic DA, was used to identify DA effects on food intake and reward. They found that hyperdopaminergic DA-transporter knock-down mutant mice had higher food and water intake. In a runway task, the animals demonstrated enhanced acquisition and greater incentive performance for a sweet reward. Hyperdopaminergic mutant mice left the start box more quickly than wild-type mice, required fewer trials to learn, paused less often in the runway, resisted distractions better, and proceeded more directly to the goal. Those observations suggested that hyperdopaminergic mutant mice attributed greater incentive salience (wanting) to a sweet reward in the runway test. But sucrose taste failed to elicit higher orofacial hedonic liking reactions from mutant mice in an affective taste reactivity test. These results indicated that chronically elevated extracellular DA facilitated wanting and learning of an incentive motivation task for a sweet reward, but elevated DA did not increase liking reactions to the hedonic impact of sweet tastes. In contrast, an increase in liking reactions was due to a hypodopaminergic or deficient trait possibly tied to polymorphic genes including the DRD2 A1 allele [24-26].

Treating RDS. Considering the hypothesis that treating RDS (e.g., drug addiction such as cocaine dependence) should include, at least in part, DA D2 agonist agonistic therapy, Peng *et al.* [27] evaluated the slow-onset long-acting monoamine reuptake inhibitor 31,345, a trans-aminotetralin analog, in a variety of addiction-related animal models. Their findings suggested that 31,345 is a cocaine-like slow-onset long-acting monoamine transporter inhibitor that may act as an agonist therapy for cocaine addiction. However, its pattern of action appeared to be significantly different from that of methadone used as an agonist opioid therapeutic modality. Peng *et al.* [27] suggested that ideal agonist substitutes for cocaine should fully emulate methadone's actions, that is, functionally antagonizing cocaine's action while blocking monoamine transporters to augment synaptic DA.

It terms of agonist therapy, it is important to realize that the baseline amount of DA receptors has predictability as to differential clinical outcomes in RDS. Cohen *et al.* [28] studied 10 subjects with an allele on the Taq1A DRD2 gene, which is associated with reduced DA receptor concentration and decreased neural responses to rewards (A1+ subjects). Subjects were scanned twice, once on placebo and once on cabergoline, a D2 receptor agonist. Consistent with an inverted-U relationship between the DRD2 polymorphism and drug effects, cabergoline increased neural reward responses in the medial orbitofrontal cortex, cingulate cortex, and striatum for A1+ subjects, but decreased reward responses in these regions for A1- subjects. In contrast, cabergoline decreased task performance and fronto-striatal connectivity in A1+ subjects but had the opposite effect in A1- subjects. The importance of possessing the DRD2 A1 allele in drug addiction and its treatment is in agreement with other studies by Lawford *et al.* [29] and by Blum *et al.* [30].

NEUROIMAGING AND NEURAL SUBSTRATES IN RDS BEHAVIORS

Ko *et al.* [31] identified the neural substrates of online gaming addiction through evaluation of the brain areas associated with the cue-induced gaming urge. Ten participants with online gaming addiction and 10 control subjects without online gaming addiction were tested. They were presented with gaming pictures and paired mosaic pictures while undergoing functional magnetic resonance

imaging (fMRI) scanning. The contrast in blood-oxygen-level dependent (BOLD) signals when viewing gaming pictures and when viewing mosaic pictures was used to evaluate the brain activations. In their experiment, right orbitofrontal cortex, right NAc, bilateral anterior cingulate, bilateral medial frontal cortex, right dorsolateral prefrontal cortex, and right caudate nucleus were activated in the addicted group in contrast to the control group. Activation of the above brain areas was positively correlated with self-reported gaming urge and recall of gaming experiences provoked by gaming pictures. The results demonstrated that the neural substrate of cue-induced gaming urge/craving in online gaming addiction is similar to that of cue-induced craving in substance dependence [32,33]. The authors noted a commonality between the brain regions contributing to craving in substance dependence and those involved in online gaming. Thus, the gaming urge/craving in online gaming addiction and craving in substance dependence might share the same neurobiological mechanism as defined by RDS.

In a study using fMRI to examine brain activation of the DA reward system during a gambling task, Cohen *et al.* [34] elegantly showed that individual differences in extraversion and the presence of the A1 allele on the DA D2 receptor gene predicted activation magnitudes. In two separate experiments, participants probabilistically received rewards either immediately following a behavioral response, or after a 7.5 s anticipation period. Although group activation maps revealed anticipation- and reward-related activations in the reward system, individual differences in extraversion and the presence of the D2 Taq1A allele predicted considerable inter-subject variability in the magnitudes of reward-related, but not anticipation-related, activations. The authors noted that their findings support a link between genetics, personality traits, and brain functioning.

Drug-related stimuli may induce craving in addicted patients, prompting drug-seeking behavior. In addition, studies have shown addicted patients to be less sensitive to pleasant, non-drug-related stimuli, indicating a deficiency in normal hedonic response or anhedonia [24]. Zijlstra *et al.* [35] found that the VTA was prominently involved in cue-induced opioid craving evoked by heroin-associated stimuli, in addition to the involvement of more anatomically-distributed mesolimbic and mesocortical pathways as identified in previous research. Their study provides additional evidence supporting the presence of reduced brain activation in heroin-dependent patients in response to pleasant non-drug-related stimuli, with greater activation to drug-cues.

INCENTIVE SALIENCE THEORY AND REWARD MECHANISMS

Obesity is characterized by the over-consumption of palatable/rewarding foods, reflecting an imbalance in the relative importance of hedonic versus homeostatic signals. The incentive salience hypothesis of food reward recognizes not only a hedonic/pleasure component (liking) but also an incentive motivation component (wanting). Most importantly, the neurobiological functioning of the brain's reward mechanisms is such that the mesoaccumbal DA system confers incentive motivation not only for natural rewards such as food but also for artificial rewards such as addictive drugs. This mesoaccumbal DA system receives and integrates information about the incentive/rewarding value of foods with information about metabolic status. According to Eggecioglu *et al.* [36], problematic over-eating likely reflects a changing balance in the control exerted by hypothalamic versus reward circuits and/or an allostatic shift in the hedonic set point for food reward. These same investigators have shown that ghrelin activates the mesoaccumbal DA system and that central ghrelin signaling is required for reward from both addictive drugs (e.g., alcohol) and palatable foods.

Whereas ghrelin initially emerged as a stomach-derived hormone involved in energy balance, hunger, and meal initiation *via* action in food hunger-related hypothalamic circuits, it now seems

clear that ghrelin also has a role in motivated reward-driven behaviors through activation of the so-called cholinergic-dopaminergic reward link [37,38]. According to Dickson *et al.* [38], this reward link comprises a DA projection from the VTA to the NAc together with a cholinergic input, arising primarily from the laterodorsal tegmental (LDTg) area. Moreover, ghrelin administration into the VTA or LDTg activates this cholinergic-dopaminergic reward link, suggesting that ghrelin may increase the incentive value of motivated behaviors such as reward-seeking (wanting or incentive motivation). Importantly, direct injection of ghrelin into the brain ventricles or into the VTA increases the consumption of rewarding foods as well as alcohol in mice and rats. Studies in rodents show beneficial effects of ghrelin receptor (GHS-R1A) antagonists to suppress the intake of palatable food, to reduce preference for caloric foods, to suppress food reward and motivated behavior for food [39]. Ghrelin receptor (GHS-R1A) antagonists also have been shown to reduce alcohol consumption, suppress reward induced by alcohol, cocaine, and amphetamine. Further, variations in the GHS-R1A and pro-ghrelin genes have been associated with high alcohol consumption, smoking, and increased weight gain in alcohol dependent individuals, as well as with bulimia nervosa and obesity [40]. We suggest that these findings with ghrelin antagonists and related genes affect multiple addictive behaviors as predicted by RDS theory.

Work on salient bio-behavior has recently emerged from many laboratories. Davis *et al.* [41] suggested that obesity research suffers from an over-inclusion paradigm whereby all participants with a body mass index beyond a certain cutoff value (e.g., 30) are typically combined in a single group and compared to those of normal weight. They examined genetic and psychological indicators of hedonic eating in obese adults and binge eating disorder (BED). Their analyses focused on DA and opioid genetic markers because of their conjoint association with the functioning of brain reward mechanisms. Three functional polymorphisms related to the D2 receptor (DRD2) gene, as well as the functional A118G polymorphism of the mu-opioid receptor (OPRM1) gene were targeted. They found that significantly more obese controls had the loss-of-function A1 allele of Taq1A compared to their BED counterparts, whereas the gain-of-function G allele of A118G occurred with greater frequency in the BED group. A significant gene-gene combination X2 analysis also indicated that of those participants with the gain-gain genotype (G+ and A1), 80% were in the BED group whereas only 35% with the loss-loss genotype (G- and A1+) were in this group. BED subjects had significantly higher scores on a self-report measure of hedonic eating. Their findings may suggest that BED is a biologically based subtype of obesity or RDS, and that being prone to binge eating may be influenced by a hyper-reactivity to the hedonic properties of food — a predisposition that according to Davis *et al.* [41] is easily exploited in our current environment with its highly visible and easily accessible surfeit of sweet and fatty foods. Their conclusion that DA is for “wanting” and opioids are for “liking” may be too simplistic. It is important to realize that neurotransmitter action is a progressive cumulative interactive cascade of events and that no one single-nucleotide polymorphism (SNP) nor one single neurotransmitter provides such distinctive effects.

RELAPSE AND DA SUPER-SENSITIVITY AT RECEPTORS

In an earlier paper on deprivation-amplification relapse therapy (DART) [11], we postulated that relapse to drugs of abuse and other addictions may be due to DA D2 receptor super-sensitivity. Specifically, although carriers of the A1/A2 genotype may have reduced numbers of D2 receptors but normal amounts of presynaptic DA, when they gamble (an activity that involves anticipation of reward), they may be subjected to excessive release of DA. Interestingly, different cues and/or substances have been associated with different amounts of NAc DA release. For example, food caused a 6% release of DA, music a 9% release, and cocaine a 22% release

[42]. Food also produced a blunted striatal response to palatable food consumption in women who gained weight over short period of time relative to weight-stable women [12]. Gambling associated with aberrant DA genetics [43], produced a hypersensitive response [44]. We conjecture that the stress associated with gambling produces a dramatic increase in release of DA into the synapse [45], but that food fails to produce that degree of DA flooding.

Blum *et al.* [11] noted that a super sensitivity might exist even in DRD2 A1 positive subjects with reduced (30-40%) D2 receptors. This super sensitivity may be due to deprivation-amplification. It is known that reduced numbers of D2 receptors (possibly *via* D2 polymorphisms or other means), produces a super sensitivity of the remaining D2 receptors [46]. In support of this idea, Harrison and LaHoste [46] reported that striatal DA receptors became supersensitive when dopaminergic input was removed through either surgical denervation or pharmacological depletion, or by means of gene polymorphisms.

When dopaminergic input to the striatum is removed surgically or pharmacologically, the receptors become highly sensitive. Although alterations such as increased D2 receptor binding and increased receptor-G protein coupling have been described in supersensitive striatal tissue, their roles in the mechanism of super sensitivity remain uncertain. The Ras Homolog Enriched in Striatum (Rhes) is similar to members of the Ras-like GTP-binding protein family, and it is expressed in brain areas that receive dopaminergic input. Harrison and LaHoste [46] have tested whether alterations in Rhes expression accompanied treatments that promote DA receptor super-sensitivity in rats. Removal of DA input to the striatum by denervation with 6-hydroxydopamine resulted in a decrease in Rhes mRNA expression throughout the striatum, as measured with quantitative *in situ* hybridization. The decrease was detected as early as two weeks and as late as seven months after surgery. Furthermore, a decrease in Rhes mRNA was evident after repeated or acute treatment with reserpine (a DA depletor). Chronic daily injection of rats with the D2 antagonist eticlopride, which is known to up-regulate D2 receptors without inducing profound receptor super sensitivity, did not alter the expression of Rhes mRNA in the striatum. Thus, changes in Rhes mRNA expression were strictly correlated with receptor super sensitivity, perhaps as a result of continuous removal of dopaminergic input, as may be the case in genetically induced RDS [46]. These findings suggest that Rhes mRNA expression is maintained by DA and may play a role in determining normal DA receptor sensitivity. This is just one example of how DA receptor super sensitivity may manifest itself. Thus, blunted or heightened effects from psychoactive substances (e.g., alcohol, cocaine, heroin, nicotine, glucose, etc.) and behaviors (sex, gambling, etc.) seem quite complex and may well relate to molecule-receptor interactions relative to anticipatory behaviors. We hypothesize that these seemingly diverse effects may be substrate-dependent and reward-deficiency independent. Further investigation, therefore, is needed to unravel the mechanisms governing reward dependence behaviors.

IS DOPAMINE'S ROLE "WANTING," "LEARNING" OR "LIKING"?

While it may seem difficult to differentiate the role of DA in brain reward mechanisms, a number of investigators have attempted to do so. Robinson *et al.* [47] examined whether DA regulates liking, wanting, and/or learning about rewards during goal-directed behavior. The researchers tested genetically engineered dopamine-deficient (DD) mice for acquisition of an appetitive T-maze task with and without endogenous DA signaling. They established that DD mice treated with L-dihydroxyphenylalanine (L-dopa) performed similarly to controls on a T-maze task designed to measure liking, wanting, and learning about rewards. However, further experiments, which tested saline-, caffeine-, and L-dopa-treated DD mice on the T-maze, separated performance factors from cognitive

processes, and the findings revealed that DA was not necessary for mice to like or learn about rewards, but it was necessary for mice to seek (want) rewards during goal-directed behavior. In essence, Robinson *et al.* [47] demonstrated that reward learning could proceed normally in the brains of DD mice, even though they contained no DA at the time of learning, if the mice were given caffeine just before learning. Caffeine activated the DD mice by an unknown non-dopaminergic mechanism, allowing them to learn where to obtain food reward in a T-maze runway. Their reward-learning-without-DA was revealed on a subsequent test day, when DA function was restored by L-dopa administration. Robinson *et al.* [47] concluded that DA was not needed for normal learning about rewards, nor for hedonic liking of rewards during learning, but rather specifically for a motivational wanting component of reward — incentive salience. These results agree with the findings of Davis [41] (as previously cited) suggesting that DA is for "wanting" and opioids are for "liking".

Wilson *et al.* [48] systematically explored the role of neurotransmitters in "wanting" and "liking". They tested rats following acute, systemic administration of drugs that globally enhance serotonin and noradrenaline (imipramine), DA (GBR 12909), and opioid (morphine) function in a behavioral task designed to measure wanting and liking. Imipramine augmented the effects of delay and taste on reward "wanting", GBR 12909 attenuated the effects of delay on reward "wanting" and the effects of taste on reward "liking," and morphine reduced the effect of delay on a measure of reward "wanting." Since morphine failed to affect reward "liking," but previously had been found to enhance reward "liking" in taste reactivity tests, and since DA seemed to affect both "wanting" and "liking," these data underscore the complexity of this concept, as well as the need for more definitive research.

However, there is evidence that DA's function is not one of inducing pleasure *per se* but instead is required for seeking pleasure. The findings of Schmidt *et al.* [49] did not support the anhedonia hypothesis of central dopaminergic dysfunction as proposed other by investigators [50-52]. Rather, affective flattening reflected by DA receptor sensitivity may result from the lack of an affective response towards reward-indicating stimuli. These findings indicated that patients with dopaminergic dysfunction were not unable to experience pleasure, but may have failed to be motivated by environmental stimuli to seek reward. The complex nature of reward mechanisms is further evidenced by the work of Mirenovic and Schultz [53], suggesting that DA neurons in monkeys were activated by unpredicted appetitive stimuli such as food and liquid rewards and by conditioned reward-predicting stimuli. They further found that in contrast to appetitive events, primary and conditioned aversive stimuli either failed to activate DA neurons or induced weaker responses than appetitive stimuli. Thus, DA neurons preferentially reported environmental stimuli with appetitive rather than aversive motivational value.

Of note, the idea that aversive and appetitive stimuli have some similar effects is an important element for the view that DA signals salience. However, it is not only DA that behaves in this way. Peptides such as corticotropin-releasing hormone also respond similarly to both types of stimuli, although the extent of the changes is not the same. Finally, Koob and Volkow [54] in discussing the neuro-circuitry of addiction, emphasized the role of both impulsivity and compulsivity leading to a tripartite addiction cycle involving three stages: binge/intoxication, withdrawal/negative affect, and preoccupation/anticipation (craving). Impulsivity and compulsivity, as well as the various stages in the cycle, are tied to specific brain systems. Clearly, the picture is not a simple one.

BROADER IMPLICATIONS

According to an English study by Sharot and associates [55], the brain chemical DA influences how people make simple and complex decisions, from what to make for dinner to whether to

have children. "Humans make much more complex decisions than other animals — such as which job to take, where to vacation, whether to start a family — and we wanted to understand the role of dopamine in making these types of decisions." The investigators showed that L-dopa enhanced dopaminergic function during the imaginative construction of positive future life events, subsequently enhanced estimates of the hedonic pleasure ("liking") to be derived from these same events. These findings provided indirect evidence for the role of DA in the modulation of subjective hedonic expectations in humans.

CONCLUSIONS

The initial RDS hypothesis suggested that a dysregulation or dysfunction of mesolimbic DA induces a motivation for seeking reward based stimuli [2,3]. Later, substantial subsequent evidence accrued to show that a driving force for drug use was 'liking' and not just 'wanting' [51-52,56], but some evidence also showed the role of 'learning' [23]. Based upon the accumulation of evidence, we recommend that RDS should now be redefined to specify the distinct role of DA for "wanting," "learning," or liking". However, the RDS hypothesis continues to posit that hypodopaminergic function predisposes an individual to seek psychoactive substances and behaviors to release DA in reward circuits of the brain to overcome DA deficits. Although originally believed to simply encode the set point of hedonic tone, these DA circuits currently are believed to be functionally far more complex, also encoding attention, expectancy of reward, disconfirmation of reward expectancy, and incentive motivation. Hedonic dysregulation within these circuits may lead to addiction [5]. The second-stage dopaminergic component in this reward circuitry is the crucial addictive-drug-sensitive component. All addictive drugs have in common that they enhance (directly or indirectly or even transsynaptically) dopaminergic reward synaptic function in the NAc [6]. Drug self-administration is regulated by NAc DA levels, and is done to keep NAc DA within a specific elevated range (to maintain a desired hedonic level). Moreover, it is important to keep in mind that an older DA hypothesis [57], a single system model, posited that the neurotransmitter DA played a fundamental role in mediating the rewarding properties of all classes of stimuli. In contrast, both nondeprived/deprived and saliency attribution models claim that separate systems make independent contributions to reward. The former identifies the psychological boundary defined by the two systems as being between states of nondeprivation (e.g., food sated) and deprivation (e.g., hunger). The latter identifies a boundary between liking and wanting systems. In doing so, the newer understanding by Berridge and others [1,54] does not negate the underlying root cause of addiction as proposed by the RDS concept. In our view the role of DA deficiency remains key in reward seeking behavior. Further research using imaging tools will provide important adjunctive information necessary to characterize fully the role of DA in reward circuitry and in RDS behaviors.

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CONFLICT OF INTEREST

Kenneth Blum, PhD owns stock in LifeGen, Inc., the exclusive distributor worldwide of patents related to Reward Deficiency Syndrome (RDS).

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